

IPSOS REAL WORLD EVIDENCE

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2018 - 2023



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This document shows the wide range of purposes for which Ipsos' syndicated Real World Evidence has been used over the past few years – from oral presentations and clinical posters at medical conferences to peer-reviewed publications, white papers, press articles and more...

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ONCOLOGY

Usage of Real World Evidence from Ipsos' Global Oncology Monitor & Oncology MDx Monitors

Papers, Articles & Podcasts

THE POWER OF HOLISTIC INSIGHTS: UNDERSTANDING WHY REAL-WORLD TREATMENT & OUTCOMES CAN BE SUB-OPTIMAL AND WHAT CAN BE DONE ABOUT IT

AUTHORS: Chris Teale, Alessandra Franceschetti, Ayge Levant, Pete Duncan – Ipsos

PUBLISHED BY: Ipsos | October 2022

ONCOLOGY IN THE TIME OF COVID

AUTHOR: Priyanka Tipnis – Ipsos

PUBLISHED BY: Ipsos | March 2022

CONQUERING COMPLEXITY: THE ONGOING REVOLUTION IN ONCOLOGY BIOMARKER TESTING

AUTHOR: Pieter De Richter – Ipsos

PUBLISHED BY: Ipsos | February 2022

+ accompanying podcast | March 2022

CANCER & CARDIOVASCULAR DISEASE: LESSONS FROM COVID-19

AUTHOR: Jackie Ilacqua – Ipsos

PUBLISHED BY: Ipsos | November 2021

ONCOLOGY: THE DISEASE, DYNAMICS & CHALLENGES OF GLOBAL MARKET RESEARCH

AUTHORS: Jackie Ilacqua, Eric Blouin & Pieter De Richter – Ipsos

PUBLISHED BY: Ipsos | October 2021

EVALUATION OF PRACTICE PATTERNS FOR PREVENTION OF CHEMOTHERAPY-INDUCED NAUSEA AND VOMITING AND ANTIEMETIC GUIDELINE ADHERENCE BASED ON REAL-WORLD PRESCRIBING DATA

AUTHORS: Matti Aapro, Florian Scotté, Yolanda Escobar, Luigi Celio, Richard Berman Karin Jordan – Helsinn; Alessandra Franceschetti, Danielle Bell – Ipsos

PUBLISHED BY: The Oncologist Journal | May 2020

GATHERING SPEED: THE EVOLUTION OF PROSTATE CANCER TREATMENT

AUTHORS: Amy Butcher, Matilda Pateraki – Ipsos

PUBLISHED BY: Ipsos | October 2019 & Pharmaceutical Executive (online) | April 2020

GREAT EXPECTATIONS: THE RISE & RISE OF IMMUNOTHERAPIES IN NSCLC

AUTHORS: Joe Court, Julie Herstein, Eric Blouin – Ipsos

PUBLISHED BY: Ipsos | November 2019

BIOSIMILARS: A DISSIMILAR IMPACT ACROSS SPECIALISMS

AUTHORS: Paul O'Meara, Elizabeth Baynton, Alessandra Franceschetti, Amanda Baskett – Ipsos

PUBLISHED BY: Ipsos | Ipsos | August 2019



CAR-T: A REVOLUTION THAT FAVOURS THE FEW?

AUTHORS: Gemma McConnell, Alessandra Franceschetti – Ipsos

PUBLISHED BY: Ipsos | May 2019

TARGETING THE AFFLUENT: DIFFERENTIAL ACCESS TO TARGETED THERAPIES IN CHINA

AUTHOR: Pieter De Richter – Ipsos

PUBLISHED BY: Ipsos & Pharmaceutical Executive (online) | October 2018

ONCOLOGY: THE DISEASE, THE DYNAMICS & THE COMPLEXITIES (2018)

AUTHOR: The Ipsos Oncology Center of Expertise

PUBLISHED BY: Ipsos | October 2018

Medical Conferences (Worldwide)

THE A-Z OF RWE: WHY, HOW & WHO TO ENGAGE WHEN COLLECTING PATIENT DATA FOR REAL-WORLD EVIDENCE

AUTHOR: Pieter De Richter – Ipsos

PRESENTATION AT: APPIS SUMMIT 2023 | Singapore | 20-22 March 2023

DIFFERENTIAL UPTAKE OF IMMUNO-ONCOLOGY (IO) TREATMENTS AMONG DIFFERENT INCOME LEVELS FOR NON-SMALL CELL CANCER PATIENTS IN CHINA

AUTHOR: Pieter De Richter – Ipsos

ONLINE ABSTRACT AT: ISPOR Virtual Conference | Orlando, USA | May 18-20 2020

IMPACT OF BIOPSY METHODOLOGY ON BIOMARKER TESTING IN NSCLC IN EU5

AUTHOR: Christophe Homer – Ipsos

ONLINE ABSTRACT AT: ASCO Annual Meeting 2019 | Chicago, USA | 31 May – 4 June 2019

COMPARATIVE ANALYSIS OF PROFILES OF 2ND LINE STAGE IV RENAL CELL CARCINOMA PATIENTS BY 1ST LINE TO 2ND LINE TREATMENT SEQUENCING IN THE US.

AUTHORS: Corrina DaSilva, Julie Spindel, Alessandra Franceschetti – Ipsos

ONLINE ABSTRACT AT: ASCO Annual Meeting 2019 | Chicago, USA | 31 May – 4 June 2019

DIFFERENCES IN PRESCRIBING AND PATIENT DEMOGRAPHICS OF CKI AGENTS AMONG UNITED STATES PATIENTS < 65 AND 65+ YEARS OLD

AUTHORS: William Angel, Alessandra Franceschetti – Ipsos

ONLINE ABSTRACT AT: ASCO Annual Meeting 2019 | Chicago, USA | 31 May – 4 June 2019

NHL AND RITUXIMAB BIOSIMILAR: HOW HAVE PRESCRIBING BEHAVIOURS CHANGED IN EU5 IN THE LAST YEAR?

AUTHOR: Alessandra Franceschetti – Ipsos

ONLINE ABSTRACT AT: ASCO Annual Meeting 2019 | Chicago, USA | 31 May – 4 June 2019



COMPARATIVE ANALYSIS OF PROFILES OF 65+ YEAR OLD STAGE IV PROSTATE CANCER PATIENTS BY TIME FROM DIAGNOSIS TO FIRST TREATMENT IN THE UNITED STATES

AUTHORS: Julie Spindel, Corrina DaSilva, Angelena Moseley – Ipsos

POSTER PRESENTATION AT: ISPOR 24th Annual International Meeting | New Orleans, USA | May 18-22 2019

THE UPTAKE OF PAN-CANCER PANEL TESTING IN AUSTRALIA

AUTHORS: Lara Spence, Matt Johnson – Ipsos

POSTER PRESENTATION AT: Clinical Oncology Society of Australia (COSA) | Perth, Australia | November 13-15 2018

GASTRO-INTESTINAL CANCERS – IN AUSTRALIA, TARGETED THERAPY USE IS MORE PREVALENT IN PATIENTS WITH LEFT-SIDE COLON CANCER

AUTHORS: Inga Tinton, Matt Johnson – Ipsos

POSTER PRESENTATION AT: Clinical Oncology Society of Australia (COSA) | Perth, Australia | November 13-15 2018

COMPARATIVE ANALYSIS OF PROFILES OF STAGE IIIB/IV NSCLC PATIENTS BY TIME FROM DIAGNOSIS TO FIRST TREATMENT IN WESTERN EUROPE

AUTHORS: Corrina DaSilva, Chitra Karki, Valerie Wriede – Ipsos

POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

COMPARATIVE ANALYSIS OF PROFILES OF STAGE IIIB/IV NSCLC PATIENTS BY TIME FROM DIAGNOSIS TO FIRST TREATMENT IN THE UNITED STATES

AUTHORS: Corrina DaSilva, Valerie Wriede, Josh Noone – Ipsos

POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

COMPARATIVE ANALYSIS OF ESMO MAGNITUDE OF CLINICAL BENEFIT SCALE VALUES ASSIGNED TO NSCLC CANCER DRUGS, VERSUS REAL WORLD DATA ON PRESCRIBING ACTIVITY AND LEVELS OF SATISFACTION IN THE EU5

AUTHORS: Rita Caldeira, Alessandra Franceschetti – Ipsos

POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

COMPARATIVE ANALYSIS OF BIOSIMILAR RITUXIMAB USAGE IN TREATING NON-HODGKIN LYMPHOMA AND RHEUMATOID ARTHRITIS: RESULTS FROM A MULTI-COUNTRY STUDY

AUTHORS: Alessandra Franceschetti, Amanda Baskett, Elizabeth Baynton, Denise Baldock, Chitra Karki – Ipsos

POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

EVALUATION OF PRACTICE PATTERNS FOR PREVENTION OF CHEMOTHERAPY (CT)-INDUCED NAUSEA AND VOMITING (CINV) AND ANTIEMETIC GUIDELINES (GLS) ADHERENCE BASED ON REAL-WORLD PRESCRIBING DATA

AUTHORS: M.S Aapro, F Scotté, Y Escobar, L Celio, R.D Berman, D Bell, K Jordan – Helsinn; Alessandra Franceschetti – Ipsos

ORAL PRESENTATION AT: ESMO 2018 Congress | Munich, Germany | 19-23 Oct 2018

TREATMENT APPROACH FOR NON-HODGKIN LYMPHOMA PATIENTS SINCE FIRST BIOSIMILARS OF RITUXIMAB APPROVED IN EU5

AUTHOR: Alessandra Franceschetti – Ipsos

ORAL PRESENTATION AT: ASCO Annual Meeting 2018 | Chicago, USA | June 1-5, 2018



BARRIERS TO TUMOR MUTATION BURDEN (TMB) TESTING IN NSCLC PATIENTS IN THE US AND EU

AUTHORS: William Angel, Ciny Edathanal, Mahaletchumy Krishnam, Pieter De Richter, Ayşe Levent – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2018 | Chicago, USA | June 1-5, 2018

DIFFERENCES IN BIOMARKER TESTING AND FIRST-LINE TREATMENT OUTCOME IN CHRONIC LYMPHOCYTIC LEUKEMIA PATIENTS IN THE US AND EU5

AUTHORS: Chitra Karki, Emily Zacherle, Samantha Martino, Valerie Wriede, Bijal Shah-Manek – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2018 | Chicago, USA | June 1-5, 2018

TREATMENT PATTERN DIFFERENCES ACROSS THE UNITED STATES AND EU5 AMONG PATIENTS WITH OVARIAN CANCER

AUTHORS: Chitra Karki, Ripsi Patel, Samantha Martino, Valerie Wriede, Bijal Shah-Manek – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2018 | Chicago, USA | June 1-5, 2018

TRENDS IN NON-SMALL CELL LUNG CANCER BIOMARKER TESTING RATES IN THE US AND WESTERN EUROPE FROM 2014-2017

AUTHORS: Bijal Shah-Manek, Chitra Karki, Sarah Whitmire, Long Ha, Samantha Martino, Valerie Wriede, Ayşe Levent – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2018 | Chicago, USA | June 1-5, 2018

USE OF BIOMARKER TESTING IN HEAD AND NECK CANCERS IN THE UNITED STATES AND EU5

AUTHORS: Josh M Noone, Bijal Shah-Manek, Chitra Karki, Sarah Whitmire, Laura Clark, Ripsi Patel, Jackie Ilacqua, Valerie Wriede – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

TREATMENT PATTERNS OF ALK+ NON-SMALL CELL LUNG CANCER PATIENTS IN THE UNITED STATES AND WESTERN EUROPE

AUTHORS: Bijal Shah-Manek, Chitra Karki, Sarah Whitmire, Jackie Ilacqua, Valerie Wriede – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

PROFILES OF NON-SMALL CELL LUNG CANCER PATIENTS TREATED WITH IMMUNO-ONCOLOGY THERAPIES IN THE UNITED STATES AND WESTERN EUROPE

AUTHORS: Bijal Shah-Manek, Chitra Karki, Sarah Whitmire, Jackie Ilacqua, Valerie Wriede – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

CHANGES IN THE USE OF COMMERCIAL AND LAB DEVELOPED IVD ASSAYS IN THE CLINICAL SETTING FOR PD-L1 EXPRESSION TESTING IN NSCLC IN THE UNITED STATES

AUTHORS: Ayşe Levent, Christophe Homer, Pieter De Richter, William Angel, Ciny Edathanal – Ipsos
 POSTER PRESENTATION AT: 2018 ASCO-SITC Clinical Immuno-Oncology Symposium | San Francisco, USA | Jan 25-27, 2018



AUTOIMMUNE

Usage of Real World Evidence from Ipsos' Global Autoimmune Therapy Monitors

Medical Conferences (Worldwide)

EXPLORING DISEASE ACTIVITY AND PATIENT CHARACTERISTICS IN ANKYLOSING SPONDYLITIS (AS) IN EUROPE

AUTHORS: Denise Baldock – Ipsos
POSTER PRESENTATION AT: EULAR 2023 | Milan | 31 May – 2 June 2023

GENDER DIFFERENCES IN THE MANAGEMENT OF SPONDYLOARTHRITIS (SPA)

AUTHORS: Denise Baldock – Ipsos
POSTER PRESENTATION AT: EULAR 2023 | Milan | 31 May – 2 June 2023

EXAMINING MENTAL HEALTH DISEASE BURDEN AMONG CROHN'S DISEASE (CD) PATIENTS IN EUROPE

AUTHORS: MamTing Thoo, Elizabeth Baynton – Ipsos
POSTER PRESENTATION AT: ECCO 2023 | Copenhagen | 1 – 4 March 2023

UNDERSTANDING THE UNMET NEED FOR THE TREATMENT OF PATIENTS WITH PROGRESSIVE FORMS OF MULTIPLE SCLEROSIS (MS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Goh Ann Joo, Joseph Vindici, Lizy Gill & Simone Gabriele – Ipsos
POSTER PRESENTATION AT: ECTRIMS Congress | Amsterdam, NL | 26 – 28 October 2022

INCREASED USE OF ANTI-CD20 DISEASE-MODIFYING THERAPIES (DMTs) IN EARLY LINE TREATMENTS FOR RELAPSING REMITTING MULTIPLE SCLEROSIS (RRMS) PATIENTS IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Goh Ann Joo, Joseph Vindici, Lizy Gill & Simone Gabriele – Ipsos
POSTER PRESENTATION AT: ECTRIMS Congress | Amsterdam, NL | 26 – 28 October 2022

COMPARATIVE ANALYSIS OF ORIGINATOR VERSUS BIOSIMILAR COUNTERPARTS WHEN TREATING ULCERATIVE COLITIS

AUTHORS: MamTing Thoo, Penny Robinson & Liz Baynton – Ipsos
POSTER PRESENTATION AT: UEGW Congress | Vienna, Austria | 8 – 11 October 2022

COMPARING PATIENT PROFILES OF COVID-19 VACCINATED AND UNVACCINATED CROHN'S DISEASE PATIENTS

AUTHORS: MamTing Thoo, ChaiFen Ng, Penny Robinson & Liz Baynton – Ipsos
POSTER PRESENTATION AT: UEGW Congress | Vienna, Austria | 8 – 11 October 2022

EXPLORING THE EVOLUTION OF USTEKINUMAB IN PSORIASIS TO INFORM THE FUTURE OF DUPILUMAB IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Liz Baynton, Georgia Giannakopoulou, Hamizah Hamdan, NurSyamira MohdNazri – Ipsos
POSTER PRESENTATION AT: EADV Congress | Milan, Italy | 7 – 10 September 2022



ASSESSING THE BARRIERS TO PRESCRIBING ADVANCED THERAPIES TO ELIGIBLE ATOPIC DERMATITIS PATIENTS

AUTHORS: Hannah Brown, Liz Baynton, Georgia Giannakopoulou, Hamizah Hamdan, NurSyamira MohdNazri – Ipsos
 POSTER PRESENTATION AT: EADV Congress | Milan, Italy | 7 – 10 September 2022

UNDERSTANDING THE LANDSCAPE OF RHEUMATOID ARTHRITIS (RA) PATIENTS TREATED WITH IL-6 INHIBITORS DURING THE COVID-19 PANDEMIC

AUTHORS: Denise Baldock, Elizabeth Baynton, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EULAR Congress | Copenhagen, Denmark | 1-4 June 2022

MONITORING COGNITION IN RELAPSING-REMITTING MULTIPLE SCLEROSIS (RRMS) AND SECONDARY PROGRESSIVE MULTIPLE SCLEROSIS (SPMS) PATIENTS

AUTHORS: Sandra Teoh, Joseph Vindici, Denise Lin, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2021 (Virtual) | 13-15 October 2021

THE IMPACT OF COVID-19 ON CONSULTATIONS BETWEEN RELAPSING-REMITTING MULTIPLE SCLEROSIS PATIENTS AND THEIR NEUROLOGISTS IN EUROPE AND UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Denise Lin, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2021 (Virtual) | 13-15 October 2021

ASSESSING THE IMPACT OF PHYSICIANS' TREATMENT GOALS IN THE PRESCRIBING OF BIOLOGICS THERAPIES IN ATOPIC DERMATITIS (AD)

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan – Ipsos
 POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021

ASSESSING THE IMPACT OF COMORBIDITIES ON THE CLINICAL MANAGEMENT OF TREATED MODERATE-SEVERE ATOPIC DERMATITIS (AD) PATIENTS

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021

ASSESSING THE IMPACT OF COVID-19 ON PATIENT CARE IN ATOPIC DERMATITIS (AD)

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan – Ipsos
 POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021

UNDERSTANDING PRESCRIPTION BEHAVIOUR ACROSS HEALTHCARE PROFESSIONALS IN TREATING KNEE OSTEOARTHRITIS BEFORE AND DURING THE 2020 COVID-19 PANDEMIC

AUTHORS: Denise Baldock, Elizabeth Baynton, Hamizah Binti Hamdan – Ipsos
 POSTER PRESENTATION AT: EULAR Virtual Congress | 2-5 June 2021

ASSESSING THE CHARACTERISTICS & MANAGEMENT OF KNEE OSTEOARTHRITIS PATIENTS WITH HYPERTENSION BY CLINICIAN SPECIALTY

AUTHORS: Denise Baldock, Elizabeth Baynton, Hamizah Binti Hamdan – Ipsos
 POSTER PRESENTATION AT: OARSI Connect 2021, Virtual World Congress | 29 April-1 May 2021



DIFFERENCES IN TREATING KNEE OSTEOARTHRITIS BY CLINICIAN SPECIALTY

AUTHORS: Casey Zhang, Denise Baldock – Ipsos

ONLINE ABSTRACT AT: OARSI 2020 World Congress on Osteoarthritis | 30 April-3 May (Virtual)

PHYSICIANS' PRE-LAUNCH AWARENESS AND CONCERNS WITH PIPELINE JANUS KINASE INHIBITORS (JAKIS) VERSUS TOFACITINIB AND BARICITINIB IN RHEUMATOID ARTHRITIS IN THE UNITED STATES AND EUROPE

AUTHORS: Denise Baldock, Georgia Giannakopoulou – Ipsos

ONLINE ABSTRACT AT: EULAR 2020 e-CONGRESS | 3-6 June (Virtual)

VARIATIONS IN TREATMENT PATTERNS OF PSORIASIS PATIENTS EXPERIENCING FIRST-LINE BIOLOGIC THERAPY IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Peter Collins – Ipsos

POSTER PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019

EXAMINING BIOLOGIC PRESCRIBING BEHAVIOURS AND ATTITUDES OF ATOPIC DERMATITIS SPECIALISTS IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Peter Collins – Ipsos

POSTER PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019

EXAMINING DISEASE BURDEN AMONGST BIOLOGIC ELIGIBLE AND BIOLOGIC INELIGIBLE ATOPIC DERMATITIS PATIENTS IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Nikita Sharma, Peter Collins – Ipsos

POSTER PRESENTATION AT: EADV Congress | Copenhagen, Denmark | 9-12 October 2019

ASSESSMENT OF CHANGES IN ORIGINATOR AND BIOSIMILAR ETANERCEPT PRESCRIBING PATTERNS BETWEEN 2016 AND 2018 IN PSORIASIS IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Nikita Sharma, Peter Collins – Ipsos

POSTER PRESENTATION AT: EADV Congress | Copenhagen, Denmark | 9-12 October 2019

COMPARISON BETWEEN US BIOLOGIC EXPERIENCED VS BIOLOGIC NAÏVE ATOPIC DERMATITIS PATIENTS' CLINICAL CHARACTERISTICS

AUTHORS: Yao Lu, Penny Robinson, Nikita Sharma, Peter Collins – Ipsos

POSTER PRESENTATION AT: EADV Congress | Copenhagen, Denmark | 9-12 October 2019

THE BURDEN OF TREATMENT MONITORING FOR PATIENTS AND PHYSICIANS IN MULTIPLE SCLEROSIS (MS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Hannah Brown, Simone Gabriele, Joanna White – Ipsos

POSTER PRESENTATION AT:ECTRIMS 2019 | Stockholm, Sweden | 11-13 September 2019

THE INFLUENCE OF FAMILY PLANNING ON TREATMENT DECISIONS IN RELAPSING- REMITTING MULTIPLE SCLEROSIS (RRMS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Hannah Brown, Simone Gabriele, Joanna White – Ipsos

POSTER PRESENTATION AT:ECTRIMS 2019 | Stockholm, Sweden | 11-13 September 2019



THE DELAY IN DIAGNOSING SECONDARY PROGRESSIVE MULTIPLE SCLEROSIS (SPMS) IN RELAPSING REMITTING MULTIPLE SCLEROSIS (RRMS) PATIENTS WHO SHOW POTENTIAL SIGNS OF PROGRESSION IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Hannah Brown, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2019 | Stockholm, Sweden | 11-13 September 2019

UNDERSTANDING THE PATIENT PERSPECTIVE: LIVING WITH MULTIPLE SCLEROSIS (MS) AND MANAGING MS SYMPTOMS

AUTHORS: Sandra Teoh, Joseph Vindici, Hannah Brown, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2019 | Stockholm, Sweden | 11-13 September 2019

PHYSICIAN PERCEPTIONS OF BIOLOGICS VERSUS THEIR BIOSIMILAR COUNTERPARTS IN RHEUMATOLOGY: A MULTICOUNTRY STUDY IN EUROPE

AUTHORS: Casey Zhang, Elizabeth Baynton, Denise Baldock – Ipsos
 POSTER PRESENTATION AT: Annual European Congress of Rheumatology EULAR 2019 | Madrid, Spain | 12-15 June 2019

MS PATIENTS' VOICES CALL PHARMA TO ACTION

AUTHORS: Hannah Brown, Nicola Bailey – Ipsos
 ORAL PRESENTATION AT: IlleX Health | Philadelphia, USA | 3-4 June 2019

UNDERSTANDING DISEASE-MODIFYING THERAPY ADMINISTRATION ROUTE SUITABILITY IN DIFFERENT MULTIPLE SCLEROSIS PATIENT SEGMENTS IN THE 5EU AND THE US

AUTHORS: Laura Clark, Simone Gabriele, Hannah Brown, Sandra Teoh, Ripsi Patel, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019

UTILISATION OF MONOCLONAL ANTIBODY THERAPIES AMONG PATIENTS WITH MULTIPLE SCLEROSIS IN 5EU AND THE US

AUTHORS: Ripsi Patel, Simone Gabriele, Hannah Brown, Sandra Teoh, Laura Clark, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019

COMPARATIVE ANALYSIS OF MONOTHERAPY AND COMBINATION BIOLOGICAL THERAPY FOR CROHN'S DISEASE AND ULCERATIVE COLITIS: RESULTS FROM A MULTI-COUNTRY STUDY IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Peter Collins, Rebecca Bergman, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: 14th ECCO Congress | Copenhagen, Denmark | 6-9 March 2019

COMPARISONS OF DISEASE STATUS AND SYMPTOM REMISSION OF HIDRADENITIS SUPPURATIVA PATIENTS TREATED WITH BIOLOGICS AND NON-BIOLOGICS

AUTHORS: Yao Lu, Penny Robinson, Rebecca Bergman, Peter Collins, Nikita Sharma, Chitra Karki – Ipsos
 ORAL PRESENTATION AT: 8th Conference of the European Hidradenitis Suppurativa Foundation (EHSF) | Wroclaw, Poland | 6-8 February 2019

COMPARATIVE ANALYSIS OF BIOSIMILAR RITUXIMAB USAGE IN TREATING NON-HODGKIN LYMPHOMA AND RHEUMATOID ARTHRITIS: RESULTS FROM A MULTI-COUNTRY STUDY

AUTHORS: Alessandra Franceschetti, Amanda Baskett, Elizabeth Baynton, Denise Baldock, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018



FUELLING PATIENT ENGAGEMENT IN HEALTH: PERCEPTIONS AND UTILISATION OF PATIENT SELF-MONITORING

AUTHORS: Ripsi Patel, Simone Gabriele, Hannah Brown, Sandra Teoh, Laura Clark, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2018 | Berlin, Germany | October 10-12, 2018

COMPARISON OF DISEASE BURDEN OF IBD (CD AND UC) PATIENTS IN THE U.S. TREATED WITH BIOLOGICS/BIOSIMILARS IN REMISSION AND NOT IN REMISSION

AUTHORS: Yao Lu, Holly Triggs – Ipsos
 POSTER PRESENTATION AT: ACG 2018 Annual Meeting | Pennsylvania, USA | October 5-10 2018

PERCEPTIONS OF BIOSIMILARS AMONG PRACTICING RHEUMATOLOGISTS: RESULTS FROM A MULTICOUNTRY STUDY IN EUROPE

AUTHORS: Chitra Karki, Shailja Shah, Lauren Archer, Amanda Baskett, Elizabeth Baynton, Long Ha, Bijal Shah-Manek – Ipsos
 POSTER PRESENTATION AT: Annual European Congress of Rheumatology EULAR 2018 | Amsterdam, NL | 12-16 June 2018

PATTERNS OF USE OF DISEASE MODIFYING TREATMENTS AMONG PATIENTS WITH RELAPSING REMITTING MULTIPLE SCLEROSIS IN EUROPE BETWEEN 2012 AND 2016

AUTHORS: Bijal Shah-Manek, Chitra Karki, Hannah Brown, Rachael Hooper, Joanna White, Simone Gabriele – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

PERCEPTIONS OF BIOSIMILARS ACROSS PHYSICIAN SPECIALTIES IN EUROPE

AUTHORS: Bijal Shah-Manek, Amanda Baskett, Elizabeth Baynton, Yao Lu, Chitra Karki – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

DISEASE BURDEN AND INTEGRATED DISEASE MANAGEMENT OF BIOLOGIC TREATED PSORIASIS PATIENTS WITH PSORIATIC ARTHRITIS IN CLINICAL PRACTICE: RESULTS FROM MULTI-COUNTRY STUDY IN EU5

AUTHORS: Chitra Karki, Bijal Shah-Manek, Yao Lu, Peter Collins, Holly Triggs – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

EFFECT OF PATIENT INVOLVEMENT IN TREATMENT DECISION MAKING ON DISEASE OUTCOMES IN RHEUMATOID ARTHRITIS IN THE EU5

AUTHORS: Chitra Karki, Shailja Panchal, Elizabeth Baynton, Bijal Shah-Manek – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

PERCEPTIONS OF COST PRESSURE ASSOCIATED WITH BIOSIMILARS AMONG PHYSICIANS IN EUROPE

AUTHORS: Chitra Karki, Amanda Baskett, Elizabeth Baynton, Yao Lu, Bijal Shah-Manek – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018

DISEASE BURDEN AMONG PATIENTS WITH MULTIPLE SCLEROSIS NOT RECEIVING DISEASE MODIFYING TREATMENTS IN EUROPE AND THE UNITED STATES

AUTHORS: Bijal Shah-Manek, Chitra Karki, Hannah Brown, Rachael Hooper, Joanna White, Simone Gabriele – Ipsos
 POSTER PRESENTATION AT: ISPOR 23rd Annual International Meeting | Baltimore, USA | May 19-23 2018



COMPARISON OF DISEASE BURDEN OF ULCERATIVE COLITIS PATIENTS TREATED WITH BIOLOGICS/BIOSIMILARS IN REMISSION AND NOT IN REMISSION ACROSS THE EU5

AUTHORS: Yao Lu, Amanda Baskett, Holly Triggs, Brendon Haven, Peter Collins – Ipsos
 POSTER PRESENTATION AT: 13th Congress of ECCO | Vienna, Austria | 14-17 February 2018

COMPARISON OF DISEASE STATUS AND OUTCOMES OF HIDRADENITIS SUPPURATIVA PATIENTS EXPERIENCED WITH BIOLOGICS OR BIOLOGICS NAÏVE IN EUROPE

AUTHORS: Yao Lu, Chitra Karki, Peter Collins, Holly Triggs, Brendon Haven – Ipsos
 ORAL PRESENTATION AT: 7th Conference of the European Hidradenitis Suppurativa Foundation (EHSF) | Rotterdam | 7-9 Feb 2018

Papers, Articles & Videos

(VIDEO) WORLD ATOPIC ECZEMA DAY 2022

AUTHORED & PRESENTED BY: Hannah Brown, Georgia Giannakopoulou & Hamizah Hamdan - Ipsos
 PRODUCED BY: Ipsos | September 2022

A NEW ERA IN MULTIPLE SCLEROSIS

AUTHOR: Liz Baynton – Ipsos
 PUBLISHED BY: Ipsos | July 2022

SHEDDING LIGHT ON THE ADOPTION OF ADVANCED THERAPIES IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Georgia Giannakopoulou, Hamizah Hamdan & Saori Yosano – Ipsos
 PUBLISHED BY: Ipsos | July 2022

COVID-19 IMPACT ON MS ONE YEAR ON – ARE WE TURNING THE CORNER?

AUTHORS: Ramya Logendra, Simone Gabriele, ChaiFen Ng, MamTing Thoo & AnnJoo Goh – Ipsos
 PUBLISHED BY: Ipsos | October 2021

CHANGING PARADIGMS: THE PAST, PRESENT & FUTURE OF AUTOIMMUNE TREATMENT

AUTHORS: Chris Teale, Denise Baldock – Ipsos
 WEBINAR: Ipsos | July 2021

WHAT A DIFFERENCE A YEAR MAKES: PROFILING THE DIGITAL DOCTOR

AUTHORS: Emma Middleton, Reena Sangar, Matilda Pateraki – Ipsos
 WEBINAR: Ipsos | June 2021

RE-ENGAGING THE SILENT: CHALLENGES OF PATIENT ENGAGEMENT IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Elizabeth Baynton - Ipsos
 PUBLISHED BY: Ipsos | June 2021

BIOLOGIC BLUEPRINT: WILL PSORIASIS TREATMENT PATTERNS BE REPLICATED IN ATOPIC DERMATITIS?

AUTHORED BY: Yao Lu, Peter Collins, Penny Robinson – Ipsos
 PUBLISHED BY: Ipsos | October 2019



VIDEO JOURNAL OF BIOMEDICINE – PHYSICIAN & PATIENT TREATMENT DECISION-MAKING IN RRMS

AUTHORED & PRESENTED BY: Hannah Brown, Ipsos
 PRODUCED BY: Future Science Group | September 2019

A DOMINO EFFECT: WILL THE LAUNCH OF DISEASE-MODIFYING THERAPIES FOR SPMS PATIENTS IMPACT THE RRMS MARKET?

AUTHORED BY: Sandra Teoh & Simone Gabriele
 PUBLISHED BY: Ipsos | August 2019

BIOSIMILARS: A DISSIMILAR IMPACT ACROSS SPECIALISMS

AUTHORED BY: Paul O'Meara, Elizabeth Baynton, Alessandra Franceschetti, Amanda Baskett
 PUBLISHED BY: Ipsos | August 2019

CONVENIENCE VS COST: HOW ARE JAK INHIBITORS AND BIOSIMILARS SHAPING THE EVOLVING RHEUMATOID ARTHRITIS TREATMENT LANDSCAPE?

AUTHOR: Paul O'Meara – Ipsos
 ARTICLE PUBLISHED BY: Ipsos | May 2019

SHIFTING PARADIGMS: HIGH-EFFICACY THERAPIES IN MS TREATMENT

AUTHORS: Simone Gabriele, Elizabeth Baynton – Ipsos
 ARTICLE PUBLISHED BY: Ipsos & Pharmaceutical Executive (online) | May 2019

(INDUSTRY AWARD) MS PATIENTS' VOICES CALL PHARMA TO ACTION

AUTHORS: Hannah Brown, Simone Gabriele, Amanda Baskett, Nicola Bailey – Ipsos; Philippe Thiery – Sanofi-Genzyme
 HIGHLY COMMENDED BY: British Healthcare Business Intelligence Association | Patient Centricity Category | March 2019

(INDUSTRY AWARD) A 360° EVALUATION OF THE EVOLVING BIOSIMILAR LANDSCAPE

AUTHORS: Lucy Bennett, Elizabeth Baynton, Lynn Morgan – Ipsos; Stewart West, Joshua Paton-Smith - Janssen
 HIGHLY COMMENDED BY: British Healthcare Business Intelligence Association | Best Use of Innovation Category | March 2019

FIVE MYTHS ABOUT BIOSIMILARS

AUTHORS: Nicola Bailey, Amanda Baskett, Elizabeth Baynton, Denise Baldock – Ipsos
 ARTICLE PUBLISHED BY: Ipsos & Pharmaceutical Executive (online) | Jan 2019

PHYSICIAN AND PATIENT TREATMENT DECISION-MAKING IN RELAPSING-REMITTING MULTIPLE SCLEROSIS IN EUROPE AND THE US

AUTHORS: Hannah Brown, Simone Gabriele, Joanna White – Ipsos
 ARTICLE PUBLISHED BY: Neurodegenerative Disease Management | December 2018

THE FUTURE OF JAK INHIBITORS: LEARNING LESSONS FROM THE PAST

AUTHORS: Denise Baldock, Elizabeth Baynton, Amanda Baskett, Nicola Bailey – Ipsos
 ARTICLE PUBLISHED BY: Ipsos & Pharmaceutical Executive (online) | Oct 2018



VIROLOGY & VACCINES

Usage of Real World Evidence from Ipsos' Global Virology & Vaccines Studies

Medical Conferences (Worldwide)

FINALIST - CHAIR'S AWARD: BEST COVID-19 RESPONSE

AUTHORS: Victoria Allan, Rhoda Schmuecking, Hallie Cope – Ipsos
BHBIA BOBI AWARDS 2022 | May 2022

WEIGHT GAIN-RELATED REGIMEN SWITCHES AMONG PEOPLE LIVING WITH HIV

AUTHORS: Michelle Tan, Sarah Brown, Najwa Binti Yaacob, Aliah Amirah, Kelly Kueh, TzeYen Loo, James Deemer – Ipsos
POSTER PRESENTATION AT: 18TH European AIDS Conference | Online & London, UK | 27-30 October 2021

COMPARATIVE ANALYSIS BETWEEN HIV PATIENTS WHO HAVE SUSPECTED OR CONFIRMED COVID-19 DIAGNOSIS AGAINST THOSE WITHOUT COVID-19

AUTHORS: Michelle Tan, Sarah Brown, Najwa Binti Yaacob, Aliah Amirah, Kelly Kueh, TzeYen Loo, James Deemer – Ipsos
POSTER PRESENTATION AT: 18TH European AIDS Conference | Online & London, UK | 27-30 October 2021

COVID-19 VACCINES: EVOLVING ATTITUDES AND BEHAVIOURS

PRESENTER: Rhoda Schmuecking – Ipsos
PRESENTATION AT: EphMRA UK Online Meeting | 23 March 2021

PHYSICIANS & PEOPLE LIVING WITH HIV ON LONG-TERM HEALTH ISSUES

AUTHORS: Kevin Mach, Niya Melinis & James Deemer – Ipsos
POSTER PRESENTATION AT: AIDS 2020 Virtual | July 2020

HOSPITALIZATION RATES AMONG EMERGENCY ROOM-DIAGNOSED HIV+ PATIENTS IN THE US AND EU5

AUTHORS: Sabina Heinz, Julie Spindel, Denay Rogers – Ipsos
POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

DELAY BETWEEN HIV DIAGNOSIS AND TREATMENT INITIATION ACROSS THE EU5

AUTHORS: James Deemer, Katie Bradshaw, Najwa Binti Yaacob – Ipsos
POSTER PRESENTATION AT: ISPOR Europe 2018 | Barcelona, Spain | 10-14 November 2018

TRENDS IN 2 DRUG REGIMEN (2DR) USE IN THE EU5

AUTHORS: Katie Bradshaw, Michelle Tan, Alice Joule – Ipsos
ORAL PRESENTATION AT: HIV Healthy Living Conference | Barcelona, Spain | 7-8 Sept 2018

DEMOGRAPHICS OF HIV+ PATIENTS WITH NON-HIV RELATED COMORBIDITIES

AUTHORS: Katie Bradshaw, Michelle Tan, Wei Yen Chung – Ipsos
ORAL PRESENTATION AT: HIV Healthy Living Conference | Barcelona, Spain | 7-8 Sept 2018



HIV ANTIRETROVIRAL TREATMENT AMONG 2+ DRUG CLASS RESISTANT PATIENTS IN THE US

AUTHORS: James Deemer, Julie Spindel, Denay Rogers – Ipsos
POSTER PRESENTATION AT: AIDS 2018 | Amsterdam, Netherlands | 23-27 July 2018

Papers & Articles

THE RSV LANDSCAPE GATHERS SPEED IN 2023

AUTHORS: Lina Patel, Isabella Sheridan, Lindsey Sohl – Ipsos
PUBLISHED BY: Ipsos | March 2023

US PERSPECTIVES ON COVID-19 TREATMENTS

PRESENTERS: Ramya Logendra – Ipsos
PUBLISHED BY: Ipsos | March 2022

KEYS – MAKING SENSE OF 2021 (VACCINES: THE STORY SO FAR)

PRESENTERS: Rhoda Schmuecking – Ipsos
WEBINAR PRESENTED BY: Ipsos | December 2021

CANCER & CARDIOVASCULAR DISEASE: LESSONS FROM COVID-19

AUTHORS: Jackie Ilacqua – Ipsos
PUBLISHED BY: Ipsos | November 2021

INFOGRAPHIC: PERSPECTIVES FROM IPSOS' SYNDICATED COVID-19 STUDY PORTFOLIO

AUTHORS: Victoria Allan, Ramya Logendra, Amanda Baskett & Liz Baynton – Ipsos
PUBLISHED BY: Ipsos | November 2021

THE OTHER SIDE OF THE STORY: THE COVID-19 TREATMENT LANDSCAPE

AUTHOR: Rhoda Schmuecking – Ipsos
ARTICLE PUBLISHED BY: Ipsos | July 2021

BACK ON TRACK: REVERSING THE IMPACT OF COVID ON PREP

AUTHOR: Devon Wright – Ipsos
ARTICLE PUBLISHED BY: Ipsos | July 2021

IMPACT OF COVID-19 ON HIV PATIENT TREATMENT – A YEAR IN REVIEW

AUTHORS: Niya Melinis, James Deemer – Ipsos
INFOGRAPHIC PUBLISHED BY: Ipsos | April 2021

BUILDING BETTER INSIGHTS AROUND COVID VACCINES

PRESENTERS: Rhoda Schmuecking, Jackie Ilacqua, Natalie Lacey – Ipsos
WEBINAR PRESENTED BY: Ipsos | February 2021



RARE DISEASES

Usage of Real World Evidence from Ipsos' Global Therapy Monitors

Medical Conferences (Worldwide)

INVESTIGATING MONOTHERAPY AND COMBINATION THERAPY TRENDS IN NEWLY DIAGNOSED PATIENTS WITH PULMONARY ARTERIAL HYPERTENSION AMONG EU3 & UK PHYSICIANS OVER THE COVID-19 PANDEMIC

AUTHORS: Dale Chandler, Nicole Allie, Lizy Gill, Nur Syarmimi – Ipsos
 POSTER PRESENTATION AT: ESC Congress | Barcelona, Spain | 26-29 August 2022

BLEEDING RATES IN SEVERE NON-INHIBITOR HAEMOPHILIA A PATIENTS ACROSS US, EU4 & UK AND JAPAN

AUTHORS: Isabel Palau, Nicole Allie, Arina Mohd Rosli – Ipsos
 POSTER PRESENTATION AT: ISTH 2022 | London, UK | 9-13 July 2022

LEVERAGING RWE AND INTEGRATING MULTI-SOURCE DATA TO BUILD THE CASE FOR FUNDING AND ACCESS FOR RARE DISEASE DRUGS

AUTHORS: Alejandro Roldan-Gomendio, Chris Teale, Leyla Paydas & G Harrow – Ipsos
 POSTER PRESENTATION AT: ISPOR 2021 | Virtual Congress | 30 November – 3 December 2021

A RETROSPECTIVE CHART REVIEW STUDY TO ASSESS REAL-WORLD EFFECTIVENESS OF VOXELOTOR FOR THE TREATMENT OF SICKLE CELL DISEASE

AUTHORS: Marina Gavriel, Clare Tong, Andy Nguyen, Anne Beaubrun – Global Blood Therapeutics; Nicole Allie – Ipsos
 POSTER PRESENTATION AT: Sickle Cell Disease Association of America (SCDAA) Annual National Convention | 12-16 October (Virtual)

DELAYS IN DIAGNOSTIC TESTS USED TO IDENTIFY TRANSTHYRETIN AMYLOID CARDIOMYOPATHY (ATTR-CM) IN THE EU4 + UK

AUTHORS: James Deemer, Niya Melinis, Wei Yen Chung, Sarah Brown – Ipsos
 POSTER PRESENTATION AT: ESC Congress 2021 (Virtual) | 27-30 August 2021

CLINICAL CHARACTERISTICS OF ACQUIRED HAEMOPHILIA A PATIENTS ACROSS THE UK, FRANCE, GERMANY, ITALY AND SPAIN

AUTHORS: Sarah Brown, Arina Mohd Rosli, Eryse Seth, Isabel Palau – Ipsos
 POSTER PRESENTATION AT: ISTH 2021 Virtual Congress | 17-21 July 2021

BIOMARKERS REPLACING FORCED VITAL CAPACITY TESTING IN IDIOPATHIC PULMONARY FIBROSIS: THE VIEWS OF PHYSICIANS IN THE US COMPARED TO THE EU4 & UK

AUTHORS: Kate Roche, Jessica Moll, Anusha Phillip – Ipsos
 POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021



PROPHYLAXIS VS ON-DEMAND TREATMENT IN MODERATE HAEMOPHILIA A PATIENTS WITHOUT INHIBITORS IN EU5

AUTHORS: Sarah Brown, Isabel Palau, Arina Mohd Rosli, Eryse Seth – Ipsos
 POSTER PRESENTATION AT: EAHAD 2021 (Virtual) | 3-5 February 2021

THE IMPACT OF COVID-19 ON THE FUTURE PRICING AND MARKET ACCESS OF RARE DISEASES AND CELL-/GENE-THERAPIES

AUTHORS: Chris Teale, Alejandro Roldan-Gomendio, Sabina Heinz, Christopher Sayadian, Natalia Jimenez & Leyla Paydas – Ipsos
 POSTER PRESENTATION AT: ISPOR 2020 Virtual Congress | 16 – 19 December 2020

DIFFERENCES IN ACQUIRED AND IDIOPATHIC ADULT-ONSET GROWTH HORMONE DEFICIENCY

AUTHORS: Nicole Allie, Sarah Brown, Isabel Palau, Boey Yee Cheng, Lizy Gill - Ipsos
 ONLINE ABSTRACT AT: e-ECE Congress | 5-9 September 2020

PREVALENCE OF COMORBIDITIES IN HAEMOPHILIA A PATIENTS ACROSS EU5

AUTHORS: Isabel Palau, Sarah Brown, Arina Mohd Rosli, Eryse Seth, Aliah Amirah – Ipsos
 POSTER PRESENTATION AT: World Federation of Haemophilia Virtual Summit | July 2020

THERAPY SWITCHING TRENDS AND DRIVERS AMONG MODERATE AND SEVERE HAEMOPHILIA A PATIENTS IN EU5

AUTHORS: Isabel Palau, Sarah Brown, Arina Mohd Rosli, Eryse Seth, Aliah Amirah – Ipsos
 POSTER PRESENTATION AT: World Federation of Haemophilia Virtual Summit | July 2020

PAEDIATRIC AND ADULT GHD TESTS FOR DIAGNOSIS IN EUROPE

AUTHORS: Sarah Brown, Katie Bradshaw, Aliah Amirah, Isabel Palau – Ipsos
 POSTER PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019

USE OF EPISODIC THERAPY IN MODERATE/SEVERE HEMOPHILIA A PATIENTS ACROSS THE EU5

AUTHORS: Sarah Brown, Aine Kyle, Arina Mohd Rosli, Najwa Binti Yaacob, Eryse Seth – Ipsos
 ORAL PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019

INAPPROPRIATE DOSING OF NON-VITAMIN K ORAL ANTICOAGULANTS (NOACS) IN ATRIAL FIBRILLATION PATIENTS IN EUROPE

AUTHORS: Isabel Palau, Sabina Heinz, Boey Yee Cheng, Sarah Brown – Ipsos
 POSTER PRESENTATION AT: ESC Congress 2019 | Paris, France | 31 Aug – 4 September 2019

CHARACTERISTICS OF ATRIAL FIBRILLATION PATIENTS TREATED WITH NON-VITAMIN K ANTAGONIST ORAL ANTICOAGULANTS AND HAVING UNDERGONE CARDIOVERSION

AUTHORS: Sabina Heinz, Isabel Palau, Boey Yee Cheng, Kate Roche – Ipsos
 POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019



USAGE OF MONOTHERAPY VS COMBINATION THERAPY IN NEWLY DIAGNOSED PULMONARY ARTERIAL HYPERTENSION PATIENTS IN THE US & EU3

AUTHORS: Arina Rosli, Denay Rogers, Nicole Allie, Sarah Brown – Ipsos

POSTER PRESENTATION AT: American College of Cardiology Conference (ACC 2019) | New Orleans, USA | 16-18 March 2019

UNDER-DOSING OF DIRECT ORAL ANTICOAGULANTS IN ATRIAL FIBRILLATION PATIENTS

AUTHORS: Sabina Heinz, Boey Yee Cheng, Isabel Palau, Sarah Brown – Ipsos

POSTER PRESENTATION AT: American College of Cardiology Conference (ACC 2019) | New Orleans, USA | 16-18 March 2019

DEMOGRAPHIC AND CLASSIFICATION DIFFERENCES BETWEEN FIRST-LINE PULMONARY ARTERIAL HYPERTENSION PATIENTS ON UPFRONT COMBINATION THERAPY IN THE US AND EU3

AUTHORS: Denay Rogers, Arina Mohd Rosli, Nicole Allie, Sarah Brown – Ipsos

POSTER PRESENTATION AT: American College of Cardiology Conference (ACC 2019) | New Orleans, USA | 16-18 March 2019

DIFFERENCES IN THE PROFILE AND DIAGNOSIS OF PULMONARY ARTERIAL HYPERTENSION PATIENTS IN THE EU5/US AND LATIN AMERICA

AUTHORS: Nicole Allie, Arina Mohd Rosli, Denay Rogers, Sarah Brown – Ipsos

POSTER PRESENTATION AT: American College of Cardiology Conference (ACC 2019) | New Orleans, USA | 16-18 March 2019

Papers, Articles & Videos

SYNDICATED REAL WORLD EVIDENCE IN RARE DISEASES (VIDEO)

AUTHORED & PRESENTED BY: James Deemer & Sarah Brown – Ipsos

PRODUCED BY: Ipsos | May 2020



OTHER GLOBAL DISEASES

Usage of Real World Evidence from other Ipsos Global Therapy Monitors

RESPIRATORY

UNDERSTANDING PHYSICIANS' AND PATIENTS' PERSPECTIVES ON ASTHMA MANAGEMENT

AUTHORS: Michelle Tan, Áine Kyle, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ERS Congress | Barcelona, Spain | 4 – 6 September 2022

ASTHMA PATIENT ADHERENCE TO BIOLOGIC AND NON-BIOLOGIC TREATMENTS

AUTHORS: Michelle Tan, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ERS Congress | Barcelona, Spain | 4 – 6 September 2022

IMPACT OF THE COVID-19 PANDEMIC ON SEVERE ASTHMA PATIENTS AND THEIR SUPPORT SYSTEM

AUTHORS: Sarah Brown, Áine Kyle, Michelle Tan, Boey Yee Cheng, Najwa Binti Yaacob, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: EAACI 2021 Hybrid Congress | 10–12 July 2021

TRENDS IN ONLINE DISCUSSIONS OF ASTHMA IN THE US DURING THE COVID-19 PANDEMIC

AUTHORS: Najwa Binti Yaacob, Boey Yee Cheng, Áine Kyle, Sarah Brown – Ipsos

POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021

ASTHMA PATIENT INVOLVEMENT IN THE TREATMENT DECISION-MAKING PROCESS

AUTHORS: Michelle Tan, Áine Kyle, Sarah Brown, Boey Yee Cheng, Najwa Binti Yaacob, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021

COMPARATIVE IMPACT ON DAYS MISSED FROM WORK BETWEEN BIOLOGIC VERSUS NON-BIOLOGIC MODERATE-TO-SEVERE ASTHMA PATIENTS

AUTHORS: Victoria Allan, Sarah Brown, Isabel Palau, Boey Yee Cheng, Najwa Binti Yaacob – Ipsos

POSTER PRESENTATION AT: American Thoracic Society Conference | July 2020 (Virtual)

UNDERSTANDING THE DIFFERENCES IN ADHERENCE (COMPLIANCE) LEVELS OF INHALED MAINTENANCE THERAPY VS BIOLOGIC THERAPY AMONGST SEVERE ASTHMA PATIENTS IN THE US

AUTHORS: Victoria Allan, Sarah Brown, Isabel Palau, Boey Yee Cheng, Najwa Binti Yaacob – Ipsos

POSTER PRESENTATION AT: American Thoracic Society Conference | July 2020 (Virtual)

COMPARISON OF HOSPITALIZATION RATES AND LIMITATION OF DAILY ACTIVITIES IN SEVERE ASTHMA PATIENTS RECEIVING BIOLOGIC AND NON-BIOLOGIC TREATMENT REGIMENS

AUTHORS: Sarah Brown, Áine Kyle, Arina Mohd Rosli, Najwa Binti Yaacob, Boey Yee Cheng – Ipsos

POSTER PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019



ASSOCIATION BETWEEN COMPLIANCE OF SEVERE ASTHMA PATIENTS WITH MAINTENANCE THERAPY AND IMPACT ON LEVEL OF DISEASE CONTROL AND FULL-TIME EMPLOYMENT

AUTHORS: Aine Kyle, Lizy Gill, Boey Yee Cheng, Najwa Binti Yaacob, Sabina Heinz, Sarah Brown – Ipsos
POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019

TRENDS IN THE USE OF RELIEVER MEDICATION BY SEVERE ASTHMA PATIENTS TREATED BY ALLERGISTS AND PULMONOLOGISTS

AUTHORS: Aine Kyle, Boey Yee Cheng, Najwa Binti Yaacob, Sarah Brown – Ipsos
POSTER PRESENTATION AT: American Thoracic Society 2019 International Conference | Dallas, TX 17-22 | May 2019

DIFFERENCES IN THE PREFERENCES OF ALLERGISTS AND PULMONOLOGISTS FOR THEIR IDEAL ADMINISTRATION ROUTE OF SEVERE ASTHMA BIOLOGIC THERAPIES

AUTHORS: Aine Kyle, Boey Yee Cheng, Najwa Binti Yaacob, Sarah Brown – Ipsos
POSTER PRESENTATION AT: American Thoracic Society 2019 International Conference | Dallas, TX 17-22 | May 2019

OPHTHALMOLOGY & OTHER

IMPORTANCE OF GENE THERAPY FOR THE FUTURE OF NAMD

AUTHORS: Kate Roche & Anusha Phillip - Ipsos
POSTER PRESENTATION AT: EURETINA 2022 Congress | Virtual | 1-4 September 2022

ANTI-VEGF NON-RESPONDERS AMONG NAMD PATIENTS

AUTHORS: Kate Roche & Anusha Phillip - Ipsos
POSTER PRESENTATION AT: EURETINA 2022 Congress | Virtual | 1-4 September 2022

GENE THERAPIES: THE MOMENT OF TRUTH

AUTHOR: Ramya Logendra - Ipsos
PUBLISHED BY: Ipsos | June 2022

IMPACT OF COVID-19 ON PLANNED TREATMENT STRATEGY (NAMD)

AUTHORS: Kate Roche, Anusha Phillip, Jessica Moll - Ipsos
POSTER PRESENTATION AT: EURETINA 2021 Virtual | 9-12 September 2021

IMPACT OF PATIENT INVOLVEMENT IN TREATMENT DECISION-MAKING (NAMD)

AUTHORS: Kate Roche, Jessica Moll, Anusha Phillip - Ipsos
POSTER PRESENTATION AT: EURETINA 2021 Virtual | 9-12 September 2021

DIFFERENCES IN ACQUIRED AND IDIOPATHIC ADULT-ONSET GROWTH HORMONE DEFICIENCY

AUTHORS: Nicole Allie, Sarah Brown, Isabel Palau, Boey Yee Cheng, Lizy Gill - Ipsos
ONLINE ABSTRACT AT: e-ECE Congress | September 2020



DIFFERENCES IN EPISODIC & CHRONIC CLUSTER HEADACHE SYMPTOMS DURING AN EPISODE AND THE EFFECT OF FAMILY HISTORY

AUTHORS: Lizy Gill, Nicole Allie, Sarah Brown – Ipsos

POSTER PRESENTATION AT: IHC 2019 | Dublin, Ireland | 5-8 September 2019

LIVER DISEASES

LIVER BIOPSY - A BOTTLENECK TO NASH DIAGNOSIS

AUTHORS: Sabina Heinz, James Deemer – Ipsos

POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019

STILL WAITING. HOW IS THE CONTINUED ABSENCE OF APPROVED PRODUCTS AFFECTING THE MANAGEMENT OF NASH PATIENTS?

AUTHORS: Sabina Heinz, Elizabeth Baynton – Ipsos

ARTICLE PUBLISHED BY: Ipsos | May 2019

NASH: LA MALADIE DE LA MALBOUFFE (P258-260)

EXPERT CONTRIBUTOR: Sabina Heinz – Ipsos

AUTHORS: Dr Dominique Lannes & Catherine Siguret | PUBLISHED BY Flammarion 2018



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