

## **Personal data that you provide as part of the Mid-term Review of the Roadmap for Social Inclusion**

This Privacy Notice explains who we are, the personal data we collect, how we use it, who we share it with, and what your legal rights are.

### **About Ipsos**

Ipsos is a global specialist research agency with offices in Ireland. We are members of the Market Research Society and the Association of Irish Market Research Organisations. As such we abide by the a variety of codes of conducts and associated regulations and guidelines.

### **What is Ipsos's legal basis for processing your personal data?**

Ipsos requires a legal basis to process your personal data. The legal basis for processing by us is your consent to take part in this public consultation exercise. If you wish to withdraw your consent at any time, please see the section below covering 'Your Rights'.

### **How will Ipsos use any personal data including survey responses you provide?**

Firstly, responding to this survey is entirely voluntary and any answers are given with your consent.

All information you provide in your response will be passed from Ipsos to the Department of Social Protection and may be published by the Department.

### **How will Ipsos ensure my personal information is secure?**

Ipsos takes its information security responsibilities seriously and applies various precautions to ensure your information is protected from loss, theft or misuse. Security precautions include appropriate physical security of offices and controlled and limited access to computer systems.

Your personal information is securely encrypted at all stages.

### **How long will Ipsos retain my personal data and identifiable responses?**

Ipsos will only retain your data in a way that can identify you for as long as is necessary to support the research project and findings. In practice, this means that once we have satisfactorily provided survey data to the Department of Social Protection, we will securely remove your personal, identifying data from our systems.

For this project we will securely remove your personal data from our systems by March 2023.

## Where will my personal data be held & processed?

All of your personal data used and collected for this survey will be stored by Ipsos in data centres and servers within Ireland and the European Economic Area.

## Your rights

- You have the right to access your personal data within the limited period that Ipsos holds it.
- Providing responses to this survey is entirely voluntary and is done so with your consent. You have the right to withdraw your consent and to object to our processing of your personal data at any time, by contacting us as set out in the section How can I contact Ipsos?
- You also have the right to rectify any incorrect or out-of-date personal data about you which we may hold.
- If you want to exercise your rights, please contact us at the below Ipsos address.
- You are also entitled to request from us to provide you with the personal data you may have provided to Ipsos.
- You have the right to lodge a complaint with the Data Protection Commission, if you have concerns on how we have processed your personal data. You can find details about how to contact the Data Protection Commission at <https://dataprotection.ie> or by sending an email to: [info@dataprotection.ie](mailto:info@dataprotection.ie).

## How can I contact Ipsos & Department of Social Protection about this survey and/or my personal data?

### Contact Ipsos

**Email:** [dpo.ireland@ipsos.com](mailto:dpo.ireland@ipsos.com) with “Roadmap for Social Inclusion – Mid-term Review” in the email subject line

**Post:** Roadmap for Social Inclusion – Mid-term Review  
Data Protection Officer  
Ipsos  
Block 3 Blackrock Business Park  
Blackrock  
Co Dublin

### Contact Department of Social Protection

**Email:** [DPO@Welfare.ie](mailto:DPO@Welfare.ie)

**Post:** Data Protection Unit  
Department of Social Protection  
Goldsmith House  
Pearse Street  
Dublin 2